



High Performance Coatings, Inc.
There is a difference...



2007 Dealership and Partnership Application Form

Personal Information:

Date:

First Name:		Last Name:		
Business Address:				
City:		State:		Zip:
Shipping Address (if different):				
City:		State:		Zip:
Business Phone:		Cell Phone (optional):		
Fax:		Email Address:		
Billing Address:				
City:		State:		Zip:
Website for your company:				
Age (required):				

Dealer / Business Information: Subject to approval

Date :

Business Name:		In business since:	
Name of parent company if subsidiary:			
Operating as a:	Corporation:	Partnership:	LLC:
	Individual:	Other:	
In present location since:			
Is this location:	Owned:	Leased:	If leased from whom:
Owner or officer:			
Primary Contact & no.			
Authorized Purchaser:			
Accounts Payable contact:			
State Tax ID#:		Fed ID #(EIN) or Soc Sec #:	
Preferred method of payment:	Credit Card:	Cash on Delivery (COD):	Other:
Credit Card # to keep on file:		Expiration Date:	
If COD, checking account information to keep on file	Routing #:	Accounting #:	
Type of Business (Retail, Fabrication, Machine Shop, Manufacturer, etc)			

SIGNATURE

DATE

PRINT NAME

TITLE

***Dealers please include a copy of your state business license with this form and fax to (801) 501-8315**

Helping you make a difference...



Partnership Information:

If you need more space than provided on the following pages, please attach a separate sheet of paper listing the additional information. Thank you.

Club/Team Affiliation:

Do you belong to any club or team?			
Club/Team Name:		Website:	

Club/Team Affiliation:

Do you belong to any club or team?			
Club/Team Name:		Website:	

Vehicle 1 Information – Name of Vehicle:

Year:		Make:		Model:	
Date coatings needed by:					

Vehicle 2 Information – Name of Vehicle:

Year:		Make:		Model:	
Date coatings needed by:					

Vehicle 3 Information – Name of Vehicle:

Year:		Make:		Model:	
Date coatings needed by:					

2007 Tradeshow Information

Is this a show vehicle? Yes No	
If yes, for which shows & are you in a booth?	
Booth #(s):	
Confirmation Contact Phone Number	

Coating Information:

Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	
Part to be coated:		Coating:		Qty:	

If you do not know the exact size or type of coating you want, please type in the box below a description of the type of performance you expect from the coating and what coating if any is currently on the vehicle:

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If needed, will your vehicle be able to serve HPC as a display car at events? Yes ___ No ___
If no, please provide reason:

Partnership Information:



List current sponsors:

Manufacturer Name	Manufacturer Contact Name	Manufacturer Phone #	Product Furnished

List the events you will participate in after receiving sponsorship:

Name of Event	Event Dates	Event City/State	Approx. # of Consumers at event

Provide the following information for up to five of the magazines you will appear in after receiving sponsorship:

Magazine	Issue Month	Name of contact at magazine	Magazine contact's phone number
Brief description of coverage:			
Brief description of coverage:			
Brief description of coverage:			

Provide the following information for Television Coverage:

Show Name	Air Date	Air Time	Network	Station
Brief Description:			Segment Length:	
Brief Description:			Segment Length:	



Past Partnership Information:

List the names of other manufacturers that sponsored your vehicle and how they used your vehicle to gain exposure for their products:

Manufacturer Name	Manufacturer Contact Name	Manufacturer Phone #	Product Furnished

List the events in which you have participated:

Name of Event	Event Dates	Event City/State	Approx. # of Consumers at event

List the awards/recognition/track records set or top finishes:

Name of Event	Event Dates	Event City/State	Approx. # of Consumers at event

Provide the following information for up to five of the magazines in which your vehicle has appeared:

Magazine	Issue Month	Name of contact at magazine	Magazine contact's phone number
Brief description of coverage:			
Brief description of coverage:			
Brief description of coverage:			

Provide the following information for Television Coverage:

Show Name	Air Date	Air Time	Network	Station
Brief Description			Segment Length	
Brief Description			Segment Length	

Past Partnership Information:



Have you ever received a partnership agreement from HPC before?			
What kind of coatings did you receive?		Were those coatings for this same vehicle?	Yes No
If yes, whom did you talk to?		HPC contact phone #:	

Please add addition information in the space below:

All vehicle owners or event promoters agree to the following:
 Recognition will be given to High Performance Coatings, Inc. in any printed material, placards, handouts, etc. displayed with the vehicle. The owner or promoter is responsible for supplying HPC with copy of all media exposure guaranteed by this placement. Additionally, once you have received sponsorship, you will be required to utilize the coatings you receive on this vehicle for 12 months.

Click on appropriate box:
 Agree
 Disagree

If you have any questions please call 1-801-501-8303.
Attach at least one digital picture of your vehicle. If you do not have the ability to attach a picture electronically please check the appropriate box:

- I will email pictures below:
- I will mail pictures with a copy of this form to the following address:
 High Performance Coatings, Inc.
 Attn: Lisa Leonard – Partnerships/Sponsorships
 14788 S. Heritagecrest Way
 Bluffdale, UT 84065

Forms should be e-mailed or faxed to the following location:
Partnerships/Sponsorships - Email: partnership@hpcoatings.com
HPC Dealer Program - Email: dealership@hpcoatings.com
HPC Fax: 801-501-8315 Attn: HPC Partnership

Internal Use Only Approval Code #

HPC WEST
 Corporate Headquarters
 14788 S. Heritagecrest Way
 Bluffdale, UT 84065
 801-501-8303
 Fax 801-501-8315

HPC SOUTHWEST
 6313 W. Commonwealth Place
 Chandler, AZ 85226
 480-753-1320
 Fax 480-753-1329

HPC CENTRAL
 400 N. Glade Ave.
 Oklahoma City, OK 73127
 405-789-2888
 Fax 405-789-2885

HPC EAST
 7237 Pace Drive, P.O. Box 189
 Whitsett, NC 27377-9118
 336-449-6880
 Fax 336-449-9147